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Director, CARDS, TNAU , Coimbatore
Professor and Head, Department of ARM

Organized by

The Students, Department of Agricultural
&
Rural Management

CONTACT US

ORGANIZING SECRETARIES

PG

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ACCOMODATION

Vimaladhithyan K.R - 6382558870
Vishakha Kowe - 7038151228
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ORGANIZING SECRETARIES

Hariprasath D- 9994713923
Manisha N- 9361698382

ACCOMODATION

Kavin G - 9344972597
Indhuja T - 8754374304

REGISTRATION

- Online registration until 20.06.2023
- Fee: 250 per participant.
- Food and Accomodation will be provided
- Registration and Payment details are provided in the website.

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online registration

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NATIONAL LEVEL MANAGEMNET MEET

14TH | **JUNE**
22 & 23
EDITION

CASH PRICE
150K

DEPARTMENT OF AGRICULTURAL AND RURAL MANAGEMENT
CENTRE FOR AGRICULTURAL AND RURAL DEVELOPMENT STUDIES

TAMIL NADU AGRICULTURAL UNIVERSITY
COIMBATORE - 641003.
TAMIL NADU • INDIA

ABOUT TNAU

Tamil Nadu Agricultural University (TNAU) is a prestigious institution offering high-quality agricultural education since 1906. It is the top-ranked agricultural university in South India and holds the 8th position among agricultural universities in India. TNAU is accredited by ICAR and has achieved notable rankings, including BRICS rank of 130 and India rank of 30.

ABOUT ARM

Since 1988, TNAU has been offering postgraduate programs, and the Department of Agribusiness Management (ARM) was established in 2002. ARM provides approved Agribusiness management programs, including undergraduate B.Sc (Hons) ABM, postgraduate MBA (ABM), and doctoral Ph.D (ABM), recognized by AICTE and ICAR. In the Agri-B School survey 2021, ARM was ranked 15 among the top Agri-Business Management B-Schools. The department's mission is to develop efficient human resources, offer innovative solutions through research and consultancy to Agribusiness and Rural institutions. Alumni of ARM are serving in various fields nationwide and abroad. The faculty members specialize in different management areas and provide a conducive learning environment.



ABOUT PRABANDHAZ

Prabandhaz has taken its current shape by undergoing the process of evolution. It started in the name of **PAPERZ** in 2005 and then as CONOSCENZA in 2008 finally getting the present name PRABANDHAZ in 2009 as it is continuing and will continue forever. Currently, we are conducting the 14th edition of PRABANDHAZ.

2022 PRABANDHAZ



SCHEDULE

Day 1 (22.06.2023)

Registration	- 08.30 AM
Inauguration	- 10.00 AM
Commencement of events	- 11.00 AM

Day 2 (23.06.2023)

Commencement of Events	- 09.00 A.M
Valedictory	- 02.00 P.M

EVENTS

PG Events	Participants
Best Manager	: 1
Business Plan	: 2
Finance Game	: 2
HR Game	: 2
Marketing Game	: 2
Operations Game	: 2

UG Events	Participants
AD-Act	: 2
Buzzy Brains	: 2
Clash of Brains	: 2
Mind-Marathon	: 3
Treasure Hunt	: 2

GENERAL INSTRUCTIONS

- Institution ID card is mandatory
- Only one team per college can participate in an event
- Last date for business plan abstract submission on or before 20.06.2023
- No spot registration for Business Plan

REQUIREMENTS

- Android mobile and laptop with internet
- Pen drive

ORGANIZERS DECISION WILL BE THE FINAL IN ALL SITUATIONS