

# **KV** INSTITUTE OF MANAGEMENT AND INFORMATION STUDIES

Approved by AICTE - New Delhi, Permanently Affiliated to Anna University

## Guest Lecture on **Innovative User Experience (UX): Key to Success**

### Chief Guest

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Senior Lecturer  
Tyler's University,  
Malaysia.



**Dr. Kandappan Balasubramanian**

### Schedule

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**Time** : 9.30 am to 1.00 pm  
**Date** : **11<sup>th</sup> August 2019**  
**Venue** : KVIM - Conference Hall

